

PRESS RELEASE

When the star signs align – Scorpios score most success when it comes to online dating

Berlin, 20th December 2018. Success in online dating often seems to be a case of looks, charm and the gift of the gab.

But science, or at least pseudoscience, may explain why some people match with a higher number of potential mates than others.

Dating app Jaumo (www.jaumo.com) did some digging to find out which zodiac signs attract the most interest from potential mates.

Using data from its 40 million users, 500,000 of whom are based in the UK, the app tallied up the number of likes received by users from each of the 12 zodiac signs.

The results showed surprisingly stark differences, with some zodiac signs having up to a 74% higher chance of scoring a like.

Scorpios scooped up almost an eighth, or 12%, of all likes, while Librans came in second with just under 10%. Poor old Sagittarians lag at the bottom with only 7%, with the other nine star signs falling somewhere in-between.

The research also found that Scorpios, Capricorns and Librans match most frequently with all zodiac signs. This implies that those born in the autumn and winter months are luckier in love.

Often stereotyped as fiery and sharp-tongued, Scorpios count the likes of Leonardo DiCaprio, Picasso and Julia Roberts among their ranks.

But children of the water sign are also known for being loyal, honest, fair and dedicated, qualities that clearly serve them well in the dating world.

“Whether it’s our love lives, careers or health, star signs can give us all kinds of insights. Of course, it’s up to each person individually to decide whether to believe these forecasts,” said Jaumo CEO and founder Jens Kammerer.

About Jaumo

Jaumo is a dating app with with over 500,000 users in the UK and a global user base of over 40 million. Launched in Germany in 2011, the app has recently added a host of new features and will relaunch in 2019. Jaumo was the first dating app to use a live video service. It also has several features that distinguish it from other apps, including an advanced VIP filter option.

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